

# Adobe Creative Cloud K-12 licensing overview



# Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning—whether classes are in-person or online—while helping students develop essential digital skills for college and career success.

#### **Benefits include:**

#### Universal access for all ages

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. Even students under the age of 13 can have their own Creative Cloud accounts, provided that your school deploys in accordance with COPPA and other legislation.

### Budget predictability and flexible deployment

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for devices owned or leased by the school, and users attending or working for the school. And all licensing options include a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

#### Access for in-person, hybrid, and online learning classes

With named-user licenses, schools can give a student or teacher access to Creative Cloud on any device they use, including personal devices at home. This enables access to essential digital tools whether classes are in-person or remote. Schools can also purchase shared device licenses to allow access to Creative Cloud apps on a given device in the lab or classroom.

#### Integrates with the tools you already use

Your students and teachers are already using many different apps in their teaching and learning. With Creative Cloud integrations, we make it easier to access these tools through Google Workspace for Education, Microsoft Teams and OneNote, Canvas, and more.

#### Free instructional and online learning resources to help engage students

The Adobe Education Exchange <a href="https://edex.adobe.com">https://edex.adobe.com</a> offers free professional development lesson plans, courses, blog posts, and webinars from Adobe and partners like Khan Academy, Pixar in a Box, and more.

To learn more, contact your Adobe Authorized Reseller or Adobe Authorized Education Elite Distributor.

## **Licensing options:**



Creative Cloud for enterprise All Apps for K-12

#### Named-user licenses

- Complete set of Creative Cloud applications and services (age-appropriate only)
- Licenses for each student, faculty, and/or staff member
- · Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- Minimum purchase of 300 licenses per school site or 2500 per district for qualifying new customers.\*\*



Creative Cloud desktop apps

#### Shared device licenses\*

- Complete set of Creative Cloud desktop applications (limited services)
- Licenses for each computer, rather than each user (ideal for labs)
- · Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- Minimum purchase of 25 licenses per school site or 500 per district\*\*

# Creative Cloud for education institutions<sup>†</sup>

Give your students, teachers, and staff the digital tools to create amazing work. Web apps Adobe Express for Education Create stunning graphics, flyers, photos, presentations, web pages, and videos. Adobe Photoshop Lightroom Crop, make lighting and color adjustments, apply effects, and more from any web browser. on the web Easily create and convert files to PDF, combine and organize PDF files, comment on files, Adobe Acrobat Online share documents, and more from any web browser. Desktop apps Adobe Photoshop Edit and composite images, use 3D tools, edit video, and create digital paintings. Easily edit, organize, store, and share photos from anywhere. Adobe Photoshop Lightroom Adobe Photoshop Lightroom Organize, edit, and batch process all your digital photos with a desktop-focused app. Classic Adobe Illustrator Create vector-based graphics and illustrations for print, web, video, and mobile. Adobe InDesign Design professional layouts for print and digital publishing. Easily create high-quality, photorealistic 3D images. **Adobe Dimension** Adobe Acrobat Pro Create, protect, sign, collaborate on, and print PDF documents and forms. Adobe InCopy Enable writers and designers to work simultaneously on the same document. Adobe Bridge Browse, organize, and search your photos and design files in one central place. Adobe Premiere Pro Edit video with high-performance, industry-leading editing tools. **Adobe After Effects** Create cinematic motion graphics and visual effects. **Adobe Audition** Record, mix, and restore audio for broadcast, video, and film. Adobe Premiere Rush Create, edit, and share online videos anywhere. Adobe Media Encoder Quickly output video files for virtually any screen. Adobe Prelude Streamline the import and logging of video from any video format. **Adobe Character Animator** Turn 2D artwork into live, animated characters. Adobe Dreamweaver Visually design and develop modern, responsive websites. Adobe Animate Design interactive animations with cutting-edge drawing tools for multiple platforms. Design, prototype, and share engaging user experiences for websites, mobile apps, Adobe XD and more. Mobile apps 3D/AR Adobe Aero Design and share interactive experiences in augmented reality. Capture inspiration around you and transform it into production-ready assets that you Adobe Capture can bring into your creative process across desktop and mobile devices. Photo Adobe Photoshop Express, Bring digital imaging power to your mobile devices and sync your work to Adobe Express, and Adobe

Design	

Photoshop on iPad

Core services

Other tools and services

Adobe Express, Adobe Spark Page, Adobe Illustrator on iPad,

Photography and design

Web and mobile Video and development audio production

and Adobe Fresco Adobe Express and Adobe Craft visual stories and animated videos, and edit with the power of Premiere Pro on mobile. Spark Video

Draw, paint, illustrate, and create layouts on your mobile devices.

**Creative Cloud Libraries** Save, browse, and share assets from Libraries right inside your Creative Cloud apps. Store, manage, and share files with colleagues, even if they don't have their own **Creative Cloud Assets** Creative Cloud membership. Access vector graphics, icons, patterns, and other design assets for use in all your **Creative Cloud Market** 

Photoshop on iPad and Lightroom on desktop.

Adobe Fonts Find the perfect font for your designs. Limited Centralized administration tools Manage and track named-user and device licenses from the web-based Admin Console. **Creative Cloud Packager** Centrally deploy apps and updates across your departments or institution. Access to cloud storage for file sharing and collaboration based on user entitlement. Storage



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creative projects.

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<sup>†</sup> Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. The applications are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

<sup>\*</sup> K-12 District License available to qualifying accredited primary and secondary or K-12 school legal entities (i.e. school districts). A legal entity may purchase and use district licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.

<sup>\*\*</sup> Minimum order quantities vary by region.