

# Advance to a more flexible, future-ready creative environment

Give students and staff the tools, workflows, and safe AI access they need today



## Why institutions are looking beyond Shared Device Licensing

In today's competitive and fast-moving environment, students need every advantage they can get. But with Shared Device Licensing (SDL) restricting access to on-campus labs, they lose crucial opportunities to build confidence and experience in their skills.

Today's students sketch ideas on their phones, review work at home, and switch between devices throughout the day. Many institutions are now exploring more flexible licensing models that better support how students learn and create.

With Adobe Creative Cloud Pro Plus for enterprise, students and staff can access the tools and environments that travel with them across devices and learning spaces, helping them keep projects moving wherever they are.

## What changes when you move beyond Shared Device Licensing

With Adobe Creative Cloud Pro Plus for enterprise, every student and staff member gets their own creative environment that works wherever they do.

That gives them the ability to:

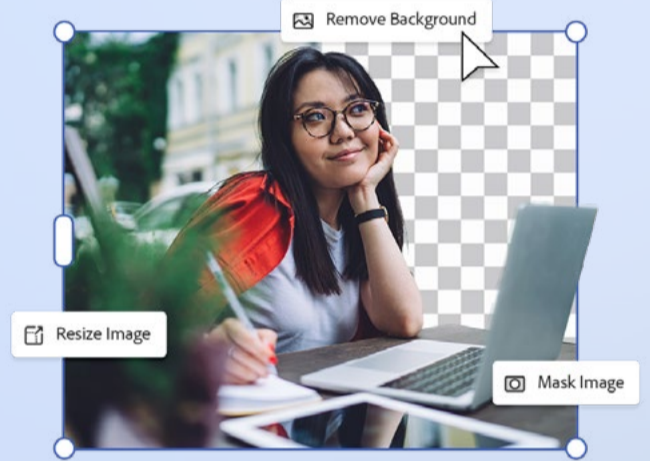
- Access Adobe apps on any device
- Keep their personal settings and files with them
- Utilise the most advanced Adobe Firefly features for fast idea generation
- Summarise and understand documents with Adobe Acrobat AI Assistant
- Tap into unlimited Adobe Stock standard assets for coursework

## Help students learn the workflows they'll use in real jobs

Students get more from their courses when they can explore the creative tools and workflows that mirror what they'll experience after graduation. Moving beyond SDL opens up those opportunities.

In real classes, that looks like:

- Media students storyboarding films with Adobe Firefly Boards and Adobe Stock, then shaping the final cut in Adobe Premiere Pro and Adobe After Effects
- Design students trying out visual styles with generative models before refining their work in Adobe Illustrator
- Marketing students creating pitch decks and campaign mock-ups using Adobe Express and Adobe Acrobat AI Assistant



*71% of hiring managers prefer candidates with AI skills, even if they're less experienced*  
**Forbes - November 24**

## Support safe, responsible AI across your institution

As AI becomes a larger part of creative exploration and coursework, institutions need a setup that supports safe, governed use.

Shared Device Licensing doesn't include generative AI features. By moving to a more advanced license like Adobe Creative Cloud Pro Plus for enterprise, you can introduce AI into teaching and learning with the governance, transparency, and commercial safety required for institutional use.

Students learn responsible creation using Adobe Firefly:

- Trained on licensed and public domain content
- Built-in provenance on every output

And Adobe is a founding member of the Content Authenticity Initiative (CAI), helping set global standards for content transparency and provenance.

Adobe Creative Cloud Pro Plus for enterprise also gives institutions:

- Centralised user management
- Support for hybrid learning
- Improved visibility and governance when adopting AI



## Support for advanced users

Some students, especially in animation, gaming, and motion design, need more power. Adobe Creative Cloud Pro Plus for enterprise gives every user 1,000 generative AI credits per month, with the option to add packs of:

2,000 credits

7,000 credits

50,000 credits

Students can experiment, explore, and push creative boundaries without hitting a wall.

**Moving beyond SDL gives your campus the flexibility, workflows, and AI access needed to support creative learning today and helps prepare students for what comes next.**



To learn more contact your Adobe Authorized Reseller or [Adobe Authorized Education Elite Distributor](#).