



Creative kickstarters for any class

As an educator, school leader, faculty member, or dean, you've got a lot on your plate. If you're finding it a challenge to integrate creativity and digital literacy into your courses, you're certainly not alone.

Adobe is here to help with a set of kickstarters you can use to inspire your students' creativity, critical thinking, creative problem solving, and collaboration in any class. In these hands-on projects, your students will create images, graphics, videos, and other digital media as they explore texts, interpret source material, explain complex concepts, and more.

Explore these kickstarters to engage your students while improving their learning outcomes.

Contents

Animation

Ch CREATIVE COMMUNICATION 2

Audio

Au DEVELOP A SUBJECT-RELEVANT PODCAST 3

Augmented Reality

Ar BUILDING CREATIVITY AND RESEARCH SKILLS 4

Graphics

Ai EXPLAINING COMPLEX CONCEPTS 5

Images

Cc CREATING A WEB PAGE 6

Ps CREATIVE VISUALIZATION 7

Page Design

Id EXPLORING TEXTS 8

PDF

Pd BUILDING FIGURATIVE LANGUAGE SKILLS 9

Pd CREATING POETRY 10

Pd DEEPENING UNDERSTANDING OF HISTORICAL TEXTS 11

Pd ENCOURAGING ASSOCIATIVE THINKING 12

Portfolio

Pf CREATING A BOOK PITCH 13

Pf THINKING ANALYTICALLY 14

Social Media

Sd CREATING A FLYER 15

User Experience

Xd USER EXPERIENCE DESIGN 16

Video

Vd CREATING A VIDEO PRESENTATION 17

Ru BUILDING MATH APPRECIATION 18

Pr BUILDING PERSUASIVE COMMUNICATION SKILLS 19

Ru BUILDING PRESENTATION SKILLS 20

Ru CREATING A MINI DOCUMENTARY 21

Ru INTERPRETING SOURCE MATERIAL 22

Creative kickstarters for any class

CREATIVE COMMUNICATION WITH

Ch Adobe Character Animator

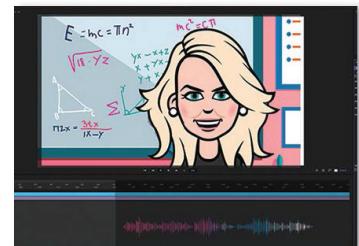
In this project, students build storytelling and communication skills by creating, animating, and giving voice to unique digital characters.

Project Ideas

- Puppet shows for creative writing classes.
- Biography presentations for social studies classes.
- Student-led lectures for math or science classes.

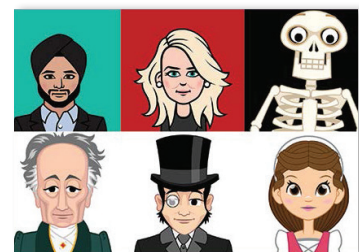


In-app tutorials



Character Animator comes with a full set of user support in the form of in-app tutorials and online help. Get valuable information and tips on recording, arming, staging, and editing your scenes, including adding backgrounds and controlling the camera view.

Heads of Curriculum



Heads of Curriculum is a website offering educators a one-stop shop for everything needed to get started with Character Animator. There are beautifully crafted puppets such as Einstein, Queen Elizabeth I, and Goethe, all available for free.

1 DOWNLOAD A CHARACTER

Go to headsofcurriculum.com and download a pre-made character. This will give you a puppet file that you can use to get started. For future projects, your students may want to create their own custom characters, but let's start with the basics for now.

2 IMPORT YOUR CHARACTER

In Adobe Character Animator, click New Project in the top left, then save your project file. Hit File/Import and select your puppet—it should then appear in the project panel. Next, drag the puppet down to the timeline at the bottom of the screen.

3 SET THE SCENE

If you have a webcam connected, you should be able to see yourself in the top right—notice that the character follows your movements! To align everything, simply adopt a neutral, front-facing pose in the webcam view and press the Set Rest Pose button. Next, import a relevant image (repeat step 2), and add it to your timeline, making sure to place it underneath the character on the timeline so it doesn't obscure them.

4 RECORD A VOICEOVER

Get yourself centered in your webcam and hit the red record button to start recording a take. All you have to do is speak as if you're appearing on the screen explaining a concept, but the puppet will be doing all the work! Remember, you can delete takes you don't like, and move the timeline slider back to the beginning to set up a new recording.

5 EXPORT AND SHARE

When you're happy with your video, hit File/Export/Video via Adobe Media Encoder, then choose a location. When Media Encoder opens, simply hit the green play button, which will create a shareable mp4 file containing your video, ready for sharing.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

For more FREE lesson plans and activities visit edex.adobe.com



Creative kickstarters for any class

DEVELOP A SUBJECT-RELEVANT PODCAST WITH

Au Adobe Audition

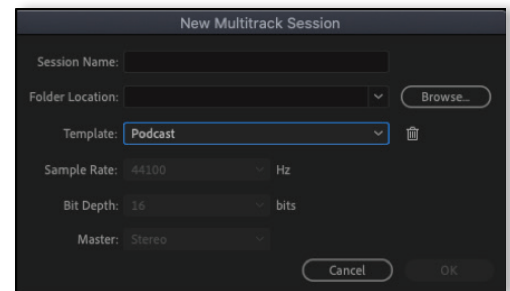
In this project, students interview a subject matter expert and edit the audio for meaning-making. It contributes to the students' body of knowledge of a particular subject area through multimodality.

Project Ideas

- Use this project as a means for students to learn about careers they may wish to pursue.
- This project can stand on its own or be one component of a multi-part research project where students also produce written research.

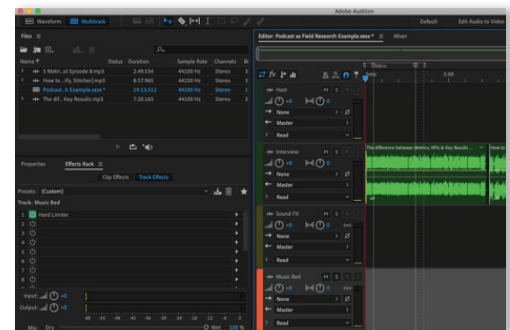


Start a new project



Open Adobe Audition. Select "Template" > "Podcast." In Audition, go to "File" > "new" > "multitrack session."

Add audio files



Add all files into the interview track by simply dragging them or by importing and dragging them into the Audition timeline for editing.

1 LEARN

Students focus on choosing a contemporary topic expert to interview. To prepare for the interview, they examine the topic background information and identify interview goals. They also learn what makes a great podcast interview before writing their own interview questions.

2 EVALUATE

Students evaluate questions to create a guide for their podcast interview. They use the five Ws and one H (who, what, when, where, why, and how) to generate questions that identify knowledge gaps or consistencies with the expert interviewee. Questions may include: *Who are you and what do you do? Why is this topic relevant to your expertise? What is your unique perspective with this topic? What is the single point you would like a listener to understand from this podcast interview?*

3 CREATE

Using a cell phone or audio recording gear, students record the expert interview and then use Adobe Audition to edit it. They focus on editing the interview's main points while editing out any unnecessary dialog or noise. Access to step-by-step help for using Adobe Audition can be found in the full resource linked below.

4 SHARE

Students share their finished recorded interview as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

For more FREE lesson plans and activities visit edex.adobe.com

Creative kickstarters for any class

BUILDING CREATIVITY AND RESEARCH SKILLS WITH

Ar Adobe Aero

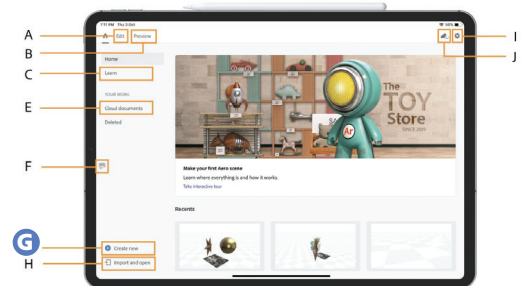
In this project, students illustrate their knowledge about a geographic location. Then, they play “virtual tour guide” for their peers using Adobe Aero on the iPad.

Project Ideas

- Each student chooses a different battle site from a war your class is studying.
- Each student selects a different state capital as the site for their augmented reality tour.

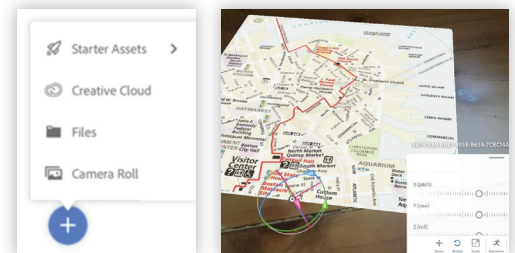


Start



Using an iPad, open Adobe Aero and select “Create New” (labeled G).

Add content



Select the image from the camera roll that will act as the ground floor of the experience by selecting “+” > “Camera Roll.” Rotate the image until it is parallel to the floor.

1 RESEARCH

Students research a geographic location to learn about physical characteristics, history, and connection to a historical event(s). You may choose to identify locations for them ahead of time to connect this strategy to a specific location, era of study, or event. During this step, students will develop a detailed description of the location and research what historical event(s) and people are associated with it.

2 PLAN AND DESIGN

Students plan and design the layout for their augmented reality (AR) tour to capture and share their understanding of the location and related event(s) researched in step one.

3 CREATE

Students create the AR experience. This includes a digital or analog image that will act as the ground floor of their experience, supplementary images to be placed on the ground floor image to enhance the experience, audio files to explain the significance of the images, and text markers to guide visitors through the experience. Access to step-by-step help with Aero can be found in the full resource linked below.

4 SHARE

Students share and publish their AR experience as instructed with a link that peers or guests with an iPad can use to explore the experience.

Find the sample student project in this [resource](#) on the [Adobe Education Exchange](#).

Now that you’ve experimented with these examples, find images that inspire you and create amazing work for any subject.

For more **FREE** lesson plans and activities visit edex.adobe.com



Creative kickstarters for any class

EXPLAINING COMPLEX CONCEPTS WITH

Ai Adobe Illustrator

In this project, students use visual design to break down complex ideas, understand them better, and explain them more effectively.

1 GATHER INFORMATION

Ask your students to collect information about their project topic. Once they have gathered enough details and context, have them start sketching out some ideas for how they might represent these facts visually.

2 START CREATING

Once their initial ideas are sketched out, get your students to open Adobe Illustrator and create a new project by hitting Create New. For sizing, we recommend clicking on the Web tab on the window that appears and selecting Web-Large.

3 BUILDING SHAPES

As an example, use the Ellipse tool to create some circles to represent scientific concepts or events on a timeline. To combine simple shapes into new ones, go to the Window menu at top of the screen and select Pathfinder. Select two or more overlapping shapes and hit one of the buttons on the Pathfinder tab to experiment. Don't forget you can reverse any decision by hitting Ctrl+Z (Cmd+Z on Mac).

4 ADD YOUR INFORMATION

Try to find engaging ways to present your facts. Perhaps the simplest way to include written information is to add captions to your images using the Type tool. Maybe even experiment with the Type on a Path tool to get your text running around the outside of your shapes.

5 EXPORT AND SHARE

When you're happy with your design or infographic, hit File > Export > Export for Screens, then choose a location to save your work to and hit Export Artboard. By default, this will create a PNG file of your project that you can share and add to presentations, web pages, and more.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

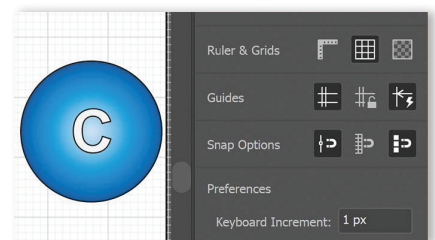
For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- Simple graphics and text that map out a timeline, like key events in a war, for history classes.
- Illustrations of processes like cell division or terminal velocity for science classes.
- Infographics showing the elements of plot and story for language arts classes.

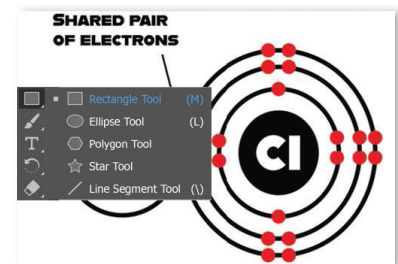


Grids and rulers



Designing in Illustrator is much easier with guides, grids, and rulers. They are invaluable in keeping your graphics aligned and logically placed, perfect for creating and linking shapes together in this exercise!

Shape tools



Shape tools are located in the Tools panel. To show other shape tools, click and hold the Rectangle tool in the Tools panel. When you draw shapes, Smart Guides (View > Smart Guides) help by showing the shape size and snapping to other objects.

Creative kickstarters for any class

CREATING A WEB PAGE WITH

Adobe Creative Cloud Express

In this project, students discover how the effects of changing the color of a single image creates different moods. They write brief story starters to accompany each image variation.

Project Ideas

- Students choose one of their own personal photos to use for the project.
- Students take their favorite of their three story starters and develop it into a complete short story.



1 LEARN

Students watch a 5-minute Khan Academy Pixar in a Box video about the role of color in visual storytelling, learning about different color palettes' psychological influences on mood. The film covers cool blues and greens, warm reds and oranges, and romantic pinks and purples. Students also review a student sample created from this project to help them gain a better understanding of the possibilities.

2 CREATE

Each student chooses a single photograph as the basis for their project. They manipulate it in Adobe Creative Cloud Express with three different color filters, following the instructions in a step-by-step tutorial included in the project overview, found in the full resource linked below. They then write a 50-to 100-word story starter for each of the three image variations.

3 SHARE

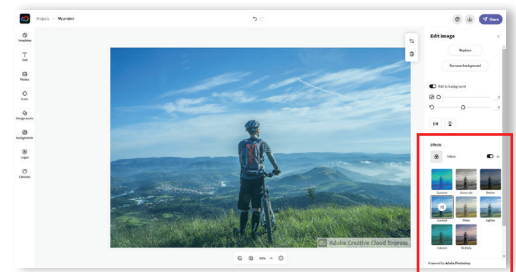
Students publish their pages using Creative Cloud Express and share as instructed. This project can be extended by having the students answer reflection questions at the end of their Creative Cloud Express web page—explaining which of their three story beginnings is their favorite and why, and/or describing how photographers and writers can manipulate tone and mood in their work.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

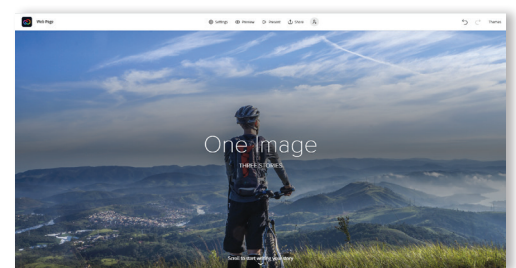
For more FREE lesson plans and activities visit edex.adobe.com

Create



Once you've chosen your photo, now you can apply filters.

Publish



Open Adobe Creative Cloud Express and create a new Web page. Upload your three photos.

Creative kickstarters for any class

CREATIVE VISUALIZATION WITH

Ps Adobe Photoshop

In this project, students learn to convey a mood, express an idea, and illustrate a concept including techniques like blending to let them tell stories in powerful, visual ways.

1 PLACE YOUR LAYERS

First, download these [image assets](#). In Photoshop, open the image of the young woman, then use the File > Place Embedded command to add two more texture layers on top of the background image. Use the pick-up handles to scale the textures over the top of the whole image.

2 APPLY BLEND MODES

Choose the texture image layers and experiment with the blend mode options available in the layers panel. You will see how the layers interact with the background image and choose whichever ones achieve the aesthetic effect you are after.

TIP: You can use the eraser tool to “cut through” the layers to reveal the background. (See the eye example on the right).

3 MAKE A SELECTION

Use File > Place Embedded to add the guitar image. Press “W” to start quick selection and select the background behind the guitar. Hit DEL to remove the background (and press “V” to return to Move tool). Position your guitar to the right of the screen.

4 ADD A CLIPPING MASK

Place another texture layer in the layer directly above the guitar. Right-click and select “Create Clipping Mask”. The texture should automatically fit inside and overlay onto the guitar image. See example on the right.

5 ADJUST IMAGE

Finally, we can make adjustments to the color of layers like the guitar, or we may want to enhance the color of some of the texture layers to create different effects. For the blue guitar, select Image > Adjustments > Hue/ Saturation and move the sliders to change the color of the guitar. Once your image is complete, File > Save As and select JPG as your file format.

Now that you’ve experimented with these examples, find images that inspire you and create amazing work for any subject.

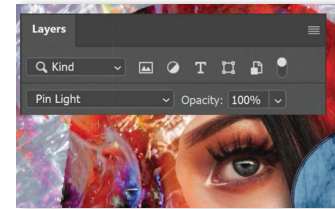
For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- Digital collages representing key moments in a historical period for social studies classes.
- Simple GIF animations showing chemical or biological processes for science classes.
- Image representations to help visualize vocabulary words in language arts classes.

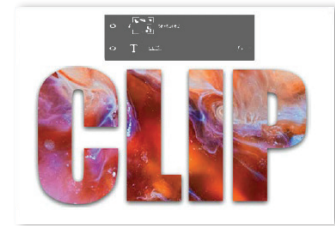


Using blend modes



Blend modes change the way that a layer reacts with the layer underneath it. There are six main categories: Normal, Darken, Lighten, Contrast, Comparative, and Color. Experiment with them to find out how to blend layers to achieve creative effects in composite images.

Clipping masks



The text in the image shows a clipping mask in action. The colorful liquid texture image is placed on the layer directly above the slab text. Right-clicking and selecting “Create Clipping Mask” instantly fills the text shape with the layer above. The shape of the text has become the mask!

Creative kickstarters for any class

EXPLORING TEXTS WITH

Id Adobe InDesign

In this project, students learn to create, interpret, and publish written content for different purposes so they can build their comprehension and communication skills.

1 NAVIGATE PAGES

First, download these [assets](#) and open the InDesign file "Macbeth". When you see the file appear in the workspace, go to the panels on the right and select the page tab. Double click on page 2 of the document to open up that page spread.

2 USE FRAMES FOR LAYOUT

Building a layout is easy with frames. Frames show where content will eventually be placed. Press (F) to switch to the Rectangle Frame tool and draw a rectangular frame in the orange space at the top of page 2 that aligns with the guides on the page. Press (V) and click on the frame. Go to File > Place and select the "Blood" image. The image should place inside the frame.

3 CONNECT TEXT FRAMES

InDesign helps students control the flow of their text from column to column. Look at the text frame on the bottom left of page 2. There is too much text to fit that box (we know this because the bottom right of the frame has a red plus sign). Clicking on this plus sign will "load up" the remaining text so you can draw a text frame to the right of the original and it will flow text between the columns.

4 ADD A DROP CAP

Create a cool-looking Drop Cap on page 2! Highlight the first letter "L" of Lorem in the left text frame. In Paragraph Properties panel, find the "Drop Cap Number of Lines" icon (hovering your mouse over an icon will reveal a tool tip). Change the value from 0 to 5 and you will have created a large drop cap at the beginning of your text on page 2.

5 USE STYLES

For your last step, in the panels, select Paragraph Styles > Article Text and click on the pencil icon next to it to edit the Paragraph Style. In Character Style Options, change the Character Color to [Paper] and your page should update with the new style change.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- Interactive PDFs containing research and analysis for science classes.
- Flyers or brochures delivering persuasive arguments for English or social studies classes.
- Detailed glossaries of vocabulary words for language classes.

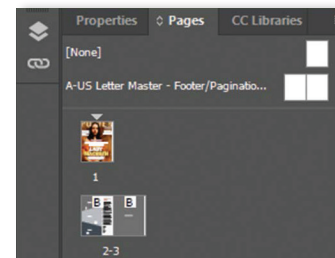


Guides and Frames



Guides and Frames help you to layout a page to get the design you want before you start adding text and images. Students can use this to plan and design how to best organize information for their audience. For instance, when creating a newspaper article, students can choose the number of columns and size of the headline.

The Pages Panel



The Page Panel controls the number of pages in your files. Here you can swap pages around, add master pages to individual spreads, remove or duplicate pages within the document.



Creative kickstarters for any class

BUILDING FIGURATIVE LANGUAGE SKILLS WITH

Adobe Acrobat

In “Musical metaphors,” students annotate song lyrics using Adobe Acrobat. The use of Acrobat empowers students to be active learners and demonstrate their understanding of metaphors in deep and meaningful ways.

1 LEARN

Students learn what a metaphor is—and isn't. They're taught the difference between a metaphor and a simile, and shown how to identify and analyze a metaphor.

2 EVALUATE

Each student selects a song from a provided list of song options, found in the full resource linked below.

Note: If you wish to allow students to search for and choose their own songs, consider reviewing and approving their choices before they begin the next step of the project to ensure subject and language appropriateness.

3 CREATE

Students upload their song lyrics as a PDF to Adobe Acrobat. Then they use the highlight and annotation tools to identify and analyze metaphors within the song. They look for the comparison of things that are not literally true. Using the relationship of the items compared, they make an inference about what the lyric is trying to convey.

4 SHARE

Students share their PDFs as instructed.

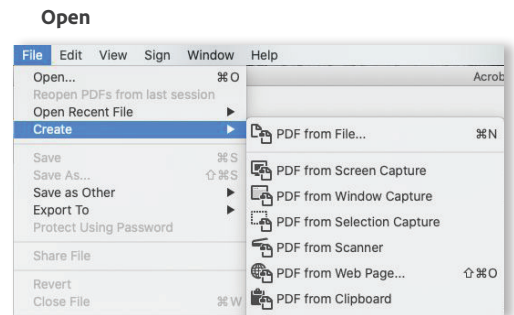
Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- Adapt this lesson for other types of figurative language.
- Extend the project by having students create a presentation of their findings in Adobe Creative Cloud Express.



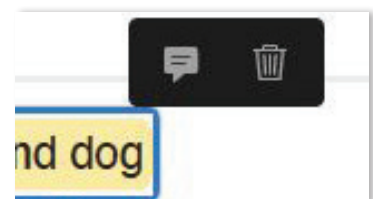
Open the PDF in Acrobat by selecting “Create” > “PDF from file” and selecting your saved PDF.

Highlight



Select the highlight tool to highlight metaphors.

Comment



Use the comment feature by clicking on the highlight. Write your analysis of the metaphor from the lyrics.



Creative kickstarters for any class

CREATING POETRY WITH

Adobe Acrobat

In “Poetry starts with words,” students identify and interpret figurative language and devices in poetry by creating their own poetry in Adobe Acrobat. Using Acrobat encourages students to move beyond passively reading by engaging with language.

1 LEARN

Explain that prose relies on extended wording to convey meaning, but some forms of poetry use carefully chosen words that stimulate our senses. Provide examples of such poems to students for reference. Students use the selected text to choose words or short phrases that evoke emotion. The full project resource linked below uses Kate Chopin’s “The Story of an Hour,” but you can replace it with any text. The completed poems can be connected to the prose text or free form.

2 EVALUATE

If you’re asking students to remix prose text into a poem with similar meaning, allow them time to interpret the original text. If your focus is only on locating figurative language, you may skip this step.

3 CREATE

Students use highlighting and drawing tools in Acrobat to draw attention to words and short phrases. The project resource linked below provides steps to guide them, as well as an example and access to an Acrobat tutorial. One of the best things about annotating digitally is that students can make changes as they go. Acrobat allows them to erase, remove highlights, change colors, and make many other adjustments at any time.

4 SHARE

Students share and publish their finished poems as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you’ve experimented with these examples, find images that inspire you and create amazing work for any subject.

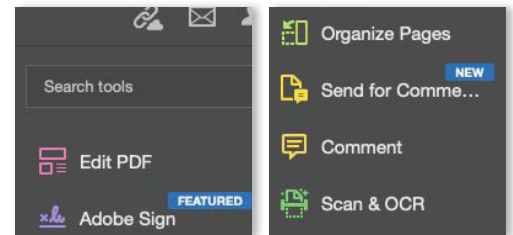
For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- This project can be adapted for nearly any text or language.
- This project is accessible on multiple devices, including desktop or laptop computers, tablets, and smart phones.

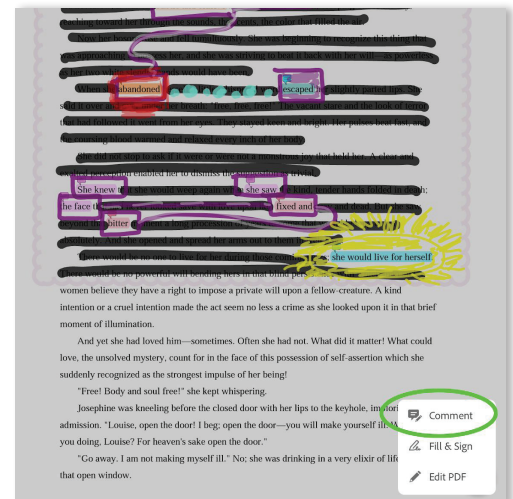


Open the Comment toolbar



With your document open, select the “Comment” toolbar. If you do not see Comment on your list of tools, select “More Tools” to locate it.

Find Comment tools on a tablet



If you are using a tablet to complete this activity, note that your tools may be located elsewhere. Look for the “Comment” icon to access your toolbar.

Creative kickstarters for any class

DEEPENING UNDERSTANDING OF HISTORICAL TEXTS WITH

Adobe Acrobat

In this lesson, students engage in a silent conversation by creating annotations on a historical article in Adobe Acrobat, then sharing with a group of peers, who add to the conversation by creating their own annotations.

- 1 READ**
 Students read a historical article related to the current unit of study. You may choose to assign specific articles or allow your students to select their own.
- 2 ANNOTATE**
 Referencing a historical reading skills chart, found in the full resource at the link below, students use Acrobat to add annotations to their article. These annotations are intended to demonstrate their understanding and analysis of sourcing, contextualizing, corroborating, and close reading. Because the goal is to spark a silent conversation, annotations should be framed in a way that will encourage thought and discussion by peers.
- 3 CONVERSE**
 Students exchange links to their annotated PDF with assigned peers. Peers read and respond within the annotations, explaining whether they agree or disagree with the original annotator and why. Article links are then shared again until at least four classmates have annotated each article.
- 4 SHARE**
 After receiving their annotated article back, students review all of their peers' annotations. Students create a final annotation, responding to the prompt, "I now have a better understanding of..." and share the document as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- Extend this lesson with a discussion on historical context.
- Ask students to consider how today's current events might be viewed by future historians.



Create annotations



Select the pencil button to create annotations. You can change the color by selecting the round color at right.

Add text



Select the "T" tool to add a text box with your thoughts.

Share



When finished, click the share button and share a link with your peer, or with your instructor when complete.



Creative kickstarters for any class

ENCOURAGING ASSOCIATIVE THINKING WITH

Adobe Acrobat

In “Tell a travel story with Acrobat,” students design and build an interactive PDF that tells a story about travel to evoke a sense of that place.

1 LEARN

The travel destination may be assigned by the instructor or selected by students. Reading about travel, and traveling itself, are two different experiences. Students use the descriptions of place in travel writing to create their own “reality of an unknown place.” The objective is for them to identify how travel writers help readers gain a sense of a new place.

2 EVALUATE

Students closely read travel literature associated with the location. They choose three to five readings they can synthesize around a focused topic. If any of their sources are from printed books or magazines, have them use the Adobe Scan app on a mobile device to create a PDF from the printed material. See how easy it is in this [60-second video](#). As they read, they use the comment tools in Acrobat to add notes about images that come to mind.

3 CREATE

Students assemble a collection of three to five images related to the “experience of place.” They’re also guided on specific expectations for crafting an introductory essay. Remind students to use appropriately licensed images and citations. Suggest that they think imaginatively rather than literally.

4 SHARE

Students share and publish their completed document. You may wish to have them share with small groups or present their completed work to the class.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you’ve experimented with these examples, find images that inspire you and create amazing work for any subject.

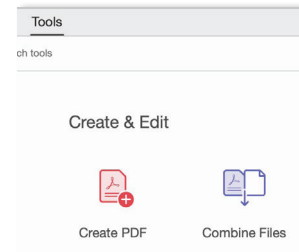
For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- This project can be used with Adobe InDesign for students who are ready for more complex tools.
- For less technical complexity, students can also use Adobe Creative Cloud Express.

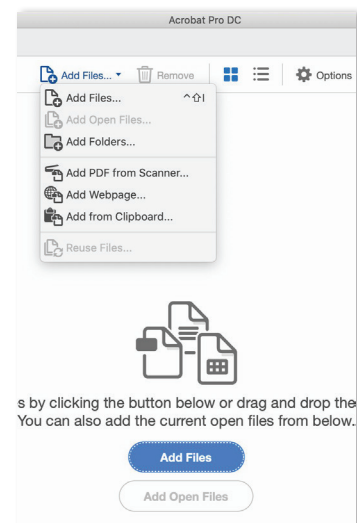


Start



To start a new project: Open Adobe Acrobat > “Tools tab” > “Combine Files.”

Add files



By clicking the button below or drag and drop the files. You can also add the current open files from below.

Choose “Add Files” from either the drop-down menu at the top of the screen or the button in the center of the screen. Note that the drop-down menu offers additional options from where you are retrieving files, such as directly from a scanner or web page.



Creative kickstarters for any class

CREATING A BOOK PITCH WITH

Pf Adobe Portfolio

Students create an Adobe Portfolio to showcase their written work, hoping to be selected by a fictional agent for a book project. In addition to curating self-selected works of fiction, students also create a resume and write a project proposal.

Project Ideas

- This project can be used for any content to pitch an idea or showcase work.
- This project can be adapted for use with other Adobe products, such as Adobe Creative Cloud Express.



1 REFLECT

Students analyze their completed written works, reflecting on their areas of strength and weakness, and select a collection of at least three pieces they feel demonstrates their best writing. They write a draft project proposal that explains to prospective agents why they're worth the risk and how the selected works reflect their writing skills as a whole. Students can refer to a proposal template, found in the full resource linked below, for guidance.

2 DRAFT

Keeping in mind the type of writing they have selected to showcase and the type of proposal they'll be making, students draft a resume to highlight the work experiences and skills that align to their proposal. A library of resume templates is available for students to select from among to best suit the audience and purpose of this assignment, or they may create their own resume design.

3 CREATE

Students create their Adobe Portfolio, which includes their project proposal, resume, and collection of written work samples.

4 SHARE

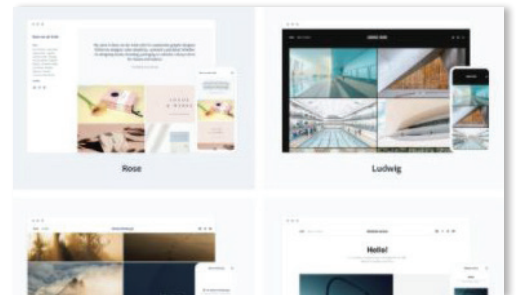
Students share and publish their portfolios as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

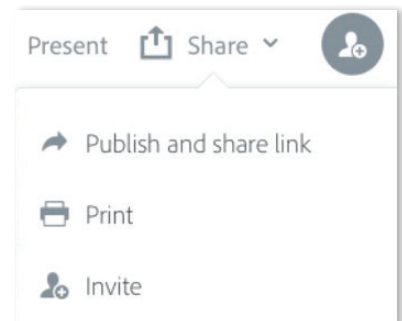
For more FREE lesson plans and activities visit edex.adobe.com

Select a theme



From the list, select a theme you'd like to use, then click "Use this Theme."

Share your work



Finalize and share your work as directed by your teacher by clicking on the "Share" button, then selecting the desired method of sharing.



Creative kickstarters for any class

THINKING ANALYTICALLY WITH

Pf Adobe Portfolio

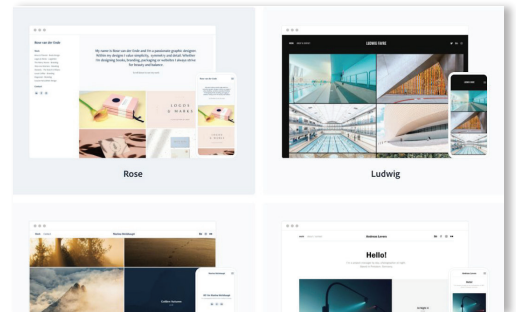
In this project, students create an Adobe Portfolio presenting two sides of a self-selected controversial essay. They demonstrate their ability to write flexibly, approaching an issue from multiple lenses. Because Adobe Portfolio enables students to publish and share a personalized, professional-looking website, this strategy empowers students to demonstrate their writing and analysis in a creative and impactful way.

Project Ideas

- Have students work in pairs. One student will write the claim and the other write the counterclaim.
- This project can be adapted for use with other Adobe products, such as Adobe Creative Cloud Express.



Choose a theme



Select a theme you'd like to use for your Portfolio, then click "Use this theme."

Customize

ESSENTIALS

- Pages
- Integrations
- Themes
- Settings

Use the Menu Bar on the right to add pages and change other settings like font, colors, etc.

1 LEARN

Students explore the meaning of claim and counterclaim. They view a presentation, and then brainstorm some issues and their associated claim/counterclaims with a partner. Students record their thinking on a brainstorming sheet, and develop at least 5 topics and associated claims/counterclaims.

2 EVALUATE

Students evaluate their list of topics, claims, and counterclaims, then self-select the issue they feel most passionately about. Students engage in research, resulting in the writing of a claim and a counterclaim. Students who need extra support may use a provided template to scaffold their thinking. After conducting research, students write a one-pager explaining their selected claim and counterclaim.

3 CREATE

Students create an Adobe Portfolio to display their work. They title their Portfolios with the name of their topic and choose colors, themes, fonts, and graphics that complement and support their arguments.

4 SHARE

Students share their Adobe Portfolios as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

For more FREE lesson plans and activities visit edex.adobe.com

Creative kickstarters for any class

CREATING A FLYER WITH

Adobe Creative Cloud Express

As the social media manager for a historical figure, students will research facts, quotes, and significant contributions this person has made. Then they will design a series of images to make a flyer from this person's perspective.

1 LEARN

Students select or are assigned a historical figure to research.

2 RESEARCH

Students start on their historical person's Wikipedia page and use it as a launching-off point to arrive at a variety of cross-referenced sources. Questions they will ask as they research include: *What significant contributions did this person make to our society? What are some interesting quotes that they might have shared on social media? What was their role in a historical event? What interesting facts would this person share on social media?* As they research, they will note their sources for citation in a separate document.

3 CREATE

Students will design three to five social media graphics using Adobe Creative Cloud Express. Images should include a photograph, illustration, logo or icon, and text. The images will only be viewable for 6 seconds so must be kept short and simple. The full project resource, linked below, provides step-by-step guidance on designing images and access to a Creative Cloud Express tutorial.

4 SHARE

Students share their social media graphics as instructed.

Find the sample student project in this [resource](#) on the [Adobe Education Exchange](#).

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

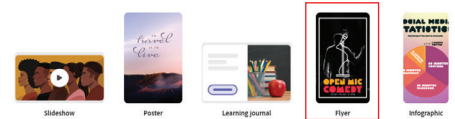
For more **FREE** lesson plans and activities visit edex.adobe.com

Project Ideas

- Choose historical figures from a particular era or event your class is studying.
- Use famous scientists for a science class.
- Use famous authors for an English class.

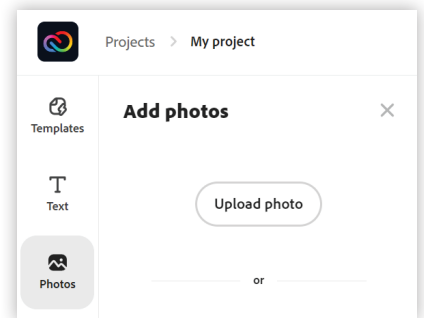


Start a new project



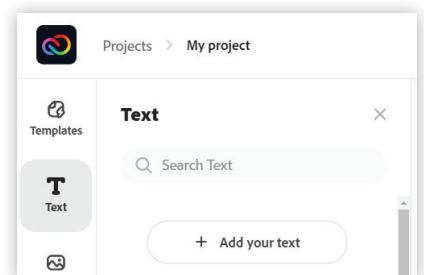
Open Creative Cloud Express and choose "Flyer."

Add an image



Add the story image that will help to illustrate the story of your historical figure by selecting "Add" > "Photo."

Add text



Add the text for your story and the name of your subject.

Creative kickstarters for any class

USER EXPERIENCE DESIGN WITH

Xd Adobe XD

In this project, students develop their design thinking and learn to create with an outside audience in mind as they build a digital experience using modern design and prototyping tools.

1 DO THE RESEARCH

Ask your students to gather information about their project topic. Once they have gathered enough details and context, have them start sketching out some ideas for how they might represent these facts in a web app.

2 WHAT'S THE USER JOURNEY?

Adobe XD allows your students to test and design the user's experience through the app or website. Opening XD, you can choose your format with which to start designing (e.g., mobile phone type, tablet, or web, and even presentation slides). When in the Design Screen, you can set a grid to help plan your layout.

3 START WIRE-FRAMING

In the left-hand panel, there are three distinct shape tools that can be used to begin drawing out the components (such as buttons, banner images, or logo graphics). Try drawing out a simple title page with a header, circular start button, and a footer.

4 CREATE LINKS

To make a new screen view that duplicates the first one (to maintain consistency of design, for instance), click on the object label (in this case the name of the phone format above the page), hold ALT and drag a new duplicate across. To create a link between these states, go to Prototype mode. Click on your start button and drag the blue arrow to the next page to connect them.

5 TEST YOUR DESIGN

Once you have created your workflow through the app or site, you can test your design using the mobile or desktop preview buttons at the top right of the interface. Mobile previews can be viewed directly on your device so you can test the user experience for yourself, or use the Share option to get others to test the design using a bespoke URL.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

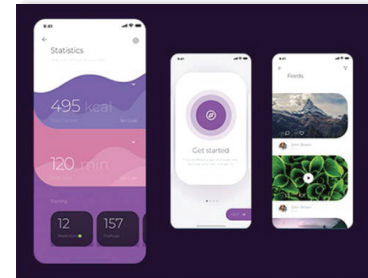
For more **FREE lesson plans and activities** visit edex.adobe.com

Project Ideas

- Web pages that teach fellow students formulas for math classes.
- Mobile apps that quiz students on verb conjugations for English, Spanish, and other language classes.
- Simple games that help students test their knowledge of the periodic table of elements for science classes.



UI kits and add-ons



Why re-invent the wheel? XD provides access to huge numbers of extra plug-ins, add-ons, and pre-created kits that can be downloaded and repurposed. These range from Apple iOS icon sets and Amazon interfaces to integrating database information. XD offers a massive variety of choice.

Components



XD makes it easy to design key elements such as buttons or backgrounds, and then convert them into components—reusable elements that can be dragged into your design from the assets panel. These components can be placed in consistent layout using the automatic spacing gridlines and guides that appear.



Creative kickstarters for any class

CREATING A VIDEO PRESENTATION WITH

Adobe Creative Cloud Express

In this project, students create and narrate an Adobe Creative Cloud Express video exploring the various ways the internet impacts their lives. They engage with computer science while considering the answers to this pivotal question.

- 1 LEARN**
Students watch a brief video, "What is the internet?," and then read an article, "Ingredients of the internet."
- 2 REFLECT**
Students reflect on the role the internet plays in their own life and make a list of all the internet-related services, applications, and devices they use on a daily basis. This could include computers, smartphones, tablets, and internet-enabled appliances, along with social media, instant messaging, streaming TV, movies, and music, online shopping, and more. They then choose three to five entries on their list on which to focus, with particular emphasis on how these selections create, mediate, or shape connections between themselves and the rest of the world. Students select from a list of prompts to answer in their video. These include the internet's positive and negative effects, screen-time analysis, internet culture, the information superhighway, or the student's own idea.
- 3 CREATE**
Students open Creative Cloud Express and use their notes to create an "internet diary" for themselves, reflecting on role the internet plays in their daily lives.
- 4 SHARE**
Students share and publish their videos as instructed.

Find the sample student project in this [resource](#) on the [Adobe Education Exchange](#).

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

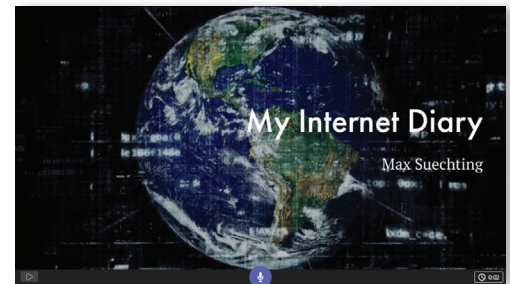
For more **FREE** lesson plans and activities visit edex.adobe.com

Project Ideas

- Focus the exercise around a theme, such as cyber-bullying prevention or connecting with people from other cultures.
- Have students complete the project individually, in pairs, or in small groups.



Add a title slide



Add a title slide to your video.

Add other slides



Add slides for other aspects of your media. Feel free to improvise or experiment with adding additional content, images, or narration.

Creative kickstarters for any class

BUILDING MATH APPRECIATION WITH

Ru Adobe Premiere Rush

In the lesson, “Narrate your own ‘the beauty of algebra’ video,” students consider how math can be used to understand our universe. To address this question, students create and narrate a video about mathematical patterns they see in the world around them.

Project Ideas

- Consider how you can broaden the topic to include other areas of math.
- For example, how does geometry appear in art or nature?



1 LEARN

Students view and take notes on a Khan Academy video, “the beauty of algebra.” Afterward, they brainstorm examples of how algebra can be applied to scenarios in their daily lives.

2 CREATE

Based on the results of the previous step, students create their own videos in Adobe Premiere Rush to help others see the beauty of algebra and observe it in our everyday lives. Each video should include an engaging introduction, or “hook,” to draw in the audience, examples of algebra in the student’s world, and an explanation of how understanding the universal language of math can change one’s perspective.

3 REFLECT

Students review their work and consider what other content they could include in their video to make it more effective, instructive, or engaging. They consider whether their language choices are imaginative, memorable, clear, and compelling, as well as what tweaks they might make to the design of their video to better appeal to their intended audience.

4 SHARE

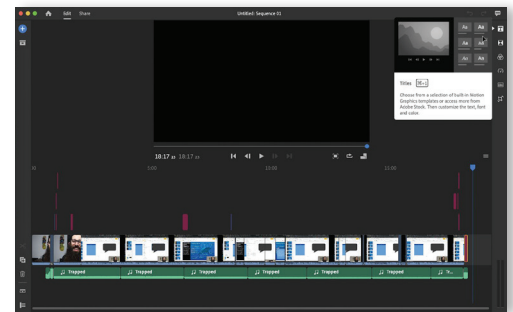
Students share and publish their videos as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you’ve experimented with these examples, find images that inspire you and create amazing work for any subject.

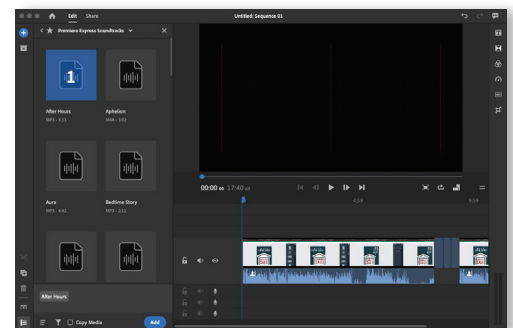
For more FREE lesson plans and activities visit edex.adobe.com

Add transitions and overlays



Click on the “Title” tool to add transitions and information overlays in your scenes.

Add audio



Click on “Premiere Rush Soundtracks,” select an audio track, and click the “Add” button.



Creative kickstarters for any class

BUILDING PRESENTATION SKILLS WITH

Ru Adobe Premiere Rush

In “If they had Instagram,” students create a series of short confessional-style videos from the perspective of a literary figure. Students analyze a text and create a project that helps them hone their public speaking skills.

Project Ideas

- Use famous historical figures and events for a history class— Sacagawea, Teddy Roosevelt...
- Use famous scientists and their work for a science class— Gregor Mendel, Marie Curie...



1 RESEARCH

Students select a character—real or fictional, literary or historical—from a text they’ve recently read. They review the text to identify a few events in their character’s life on which they’d like to hear the character’s inner thoughts.

2 WRITE

Students plan brief (30–45 seconds), confessional-style monologues in the voice of their character for one or more events, detailing the character’s perspective on the story and the other characters. This stage can be extended by asking students to write more monologues, by asking them to write them for several characters, or by asking them to collaborate with a partner or group to tell a fuller story.

3 CREATE

Using the front-facing camera on a smart phone, tablet, or computer, students film and edit their monologues. Students consider how their chosen setting, lighting, and camera angle can contribute to the tone and atmosphere of their confessional. Similar to the previous stage, this can be expanded or modified in a variety of ways. The full project resource linked below provides guidance on using Adobe Premiere Rush, as well as access to tutorials, an example script, and confessional.

4 SHARE

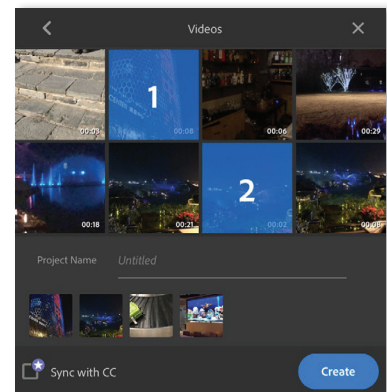
Students share and publish their videos as instructed.

Find the sample student project in this [resource](#) on the Adobe Education Exchange.

Now that you’ve experimented with these examples, find images that inspire you and create amazing work for any subject.

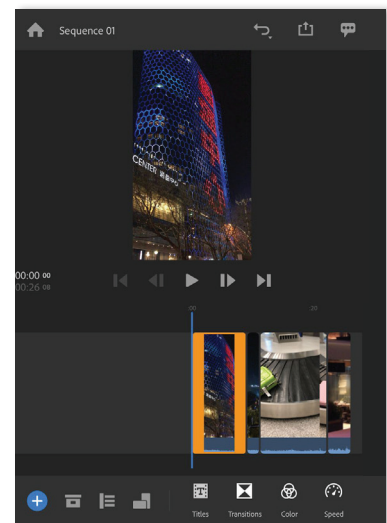
For more FREE lesson plans and activities visit edex.adobe.com

Create



Select the monologues you recorded from the “Videos” folder and tap “Create.”

Edit



Edit your monologues together, using titles, transitions, and filters to structure your project.

Creative kickstarters for any class

CREATING A MINI DOCUMENTARY WITH

Ru Adobe Premiere Rush

Students create an in-flight video detailing a historical event to which they are time traveling. Because Adobe Premiere Rush enables professional video editing, the project empowers students to create a documentary-style video.

1 LEARN

Students begin by selecting a historical event to which they wish to time travel. They follow the steps provided in the full resource linked below to identify key locations, historical figures, landmarks, and social conditions.

2 PLAN

Students complete a storyboard using a provided template to plan their in-flight video that will play during a time travel trip. Each frame in the template will reflect a scene they will create, such as:

- **Scene 1** — Welcome guests to the flight on Time Travel Airlines.
- **Scene 2** — Let guests know the destination to which they are traveling.
- **Scene 3** — Share information from historical figures who lived there.
- **Scene 4** — Give guests some information on landmarks they may visit.
- **Scene 5** — Inform guests of social conditions they may encounter.
- **Scene 6** — Thank guests for joining the flight.

3 CREATE

Students use their storyboard and research to create their in-flight video. The full resource linked below provides guidance and access to a tutorial for help on using Premiere Rush.

4 SHARE

Students share and publish their videos as instructed.

Find the sample student project in this [resource](#) on the **Adobe Education Exchange**.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

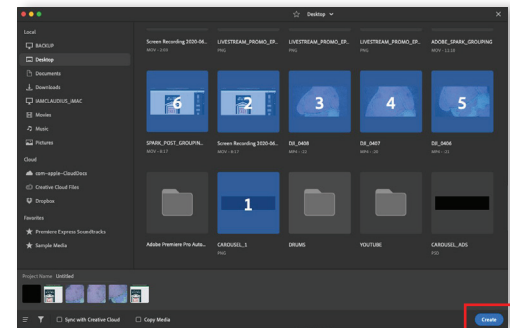
For more **FREE** lesson plans and activities visit edex.adobe.com

Project Ideas

- The project can be completed individually or by small groups of students.
- The project can be adapted for use with other Adobe products, such as Adobe Creative Cloud Express.

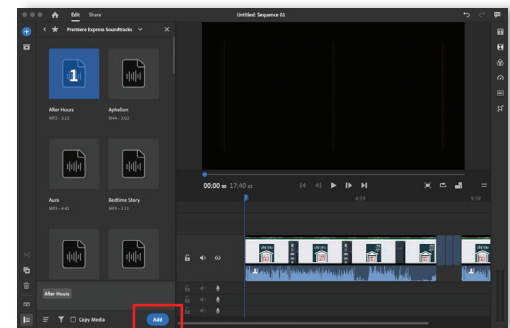


Create



Select the video clips and images for each scene and click "Create".

Add audio



Click on "Premiere Rush Soundtracks" and select an audio track, and click the "Add" button.



Creative kickstarters for any class

INTERPRETING SOURCE MATERIAL WITH

Ru Adobe Premiere Rush

In this project, students learn to analyze source video footage and explain it to others using simple editing techniques.

1 SOURCE YOUR FOOTAGE

Students can search Creative Commons or Public Domain sites to source relevant video footage concerning a topic of study (e.g. social justice, political conflicts, historical events, etc.).

2 CREATE AND RECORD SCRIPT

With source material captured, students can now think about planning their audio voiceover as a narration for their video sequence. Students could have a rubric specifying topic and assessment criteria (including guidance on audience, length of video, etc.) to keep the video documentary focused.

3 SEQUENCE YOUR FOOTAGE

Open Adobe Premiere Rush and select Create New Project. From here you can browse for the footage you will use for your documentary and specify an order to sequence it. It doesn't have to be perfect at this stage and you can always change your mind later. Give the project a title and you can begin editing.

4 EDIT YOUR SEQUENCE

Edit the clips by trimming the video in the timeline or using the editing tools such as the Split, Duplicate, and Delete icons next to the video/audio tracks. More advanced tools for adjusting speed, color, and applying transitions are accessed by the panels on the right hand side of the workspace. Separate music and audio tracks can be added into the timeline too!

5 APPLY GRAPHICS

Budding documentarists can apply professional looking titles and end screens to the project with the graphics panel, but the text graphics are also useful for explanatory subtitles or adding important elements such as timestamps or extra contextual information.

Now that you've experimented with these examples, find images that inspire you and create amazing work for any subject.

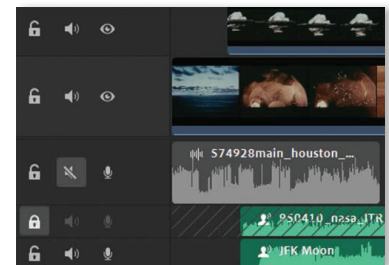
For more FREE lesson plans and activities visit edex.adobe.com

Project Ideas

- Video montages showing aspects of a different culture for language or social studies classes.
- Fictionalized video interviews with famous book authors for English classes.
- Documentaries about public health issues for science classes.

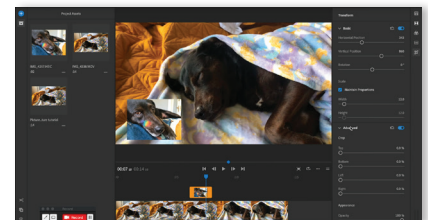


Track Control



The Layers Panel helps you control and organize all of the elements in your document. You can lock, hide, and reveal layers by toggling the “eye” icon, and you can change the opacity (transparency) of each layer using the opacity slider.

Transform Panel



More adventurous documentary-makers can access the transform panel to adjust a host of visual options, including creating picture-in-picture effects.

TIP: Scaling and cropping options in the Transform Panel are useful when using older film clips that may have smaller resolution or different aspect ratios.