



Adobe solutions for higher education

Explore plans for students, faculty, and staff.



Empower your students and elevate your institution with the right AI and creative tools.

Artificial intelligence (AI) is accelerating tidal shifts in higher education—from how students engage and persist, to how institutions demonstrate their value and prepare learners for competitive careers. Adobe's new AI-first offerings are designed to help institutions meet this moment with powerful, flexible tools for teaching, learning, and administration.

2 of 3

employers wouldn't hire someone without AI skills ²



Drive enrollment with a focus on innovation and creative skills.

By adopting Adobe's creative solutions, you can make it clear to prospects that you understand cutting-edge technology and digital communication, and that you're committed to launching students into their dream careers.



Engage students more deeply for better learning outcomes.

Studies show that when institutions integrate Adobe's AI and creative tools into courses across disciplines, students put more effort into their learning—earning better grades and driving higher retention.



Prepare students for successful careers.

By teaching your students to communicate and collaborate using Adobe technology, you can give them the skills employers need as well as a way to showcase those skills in standout visual portfolios.

Impact student success.

Engage students in their learning, build the skills that will get them hired, help faculty and staff focus on work that matters, and make your institution stand out to prospects by providing equitable access to Adobe solutions.

1 of 2

job listings call for career-ready creative skills¹





New higher education offerings

Check out this modular set of offerings that ensure the right tool for the right user.



Offer the industry-leading tools used by creative professionals

Adobe Creative Cloud Pro Plus for Education

Leverage new, powerful generative AI workflows that equip students, faculty, and staff with industry-ready creative skills. Creative Cloud Pro Plus delivers professional creative apps like Adobe Photoshop and Illustrator, the latest Adobe Firefly AI technology, and Adobe Acrobat in one set of 20+ apps—the ultimate toolkit for sharing research and ideas in images, graphics, presentations, videos, websites, animations, podcasts, and more.



Drive career-ready creativity and productivity skills

Adobe Firefly Credits for Education

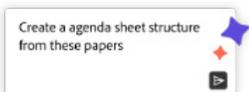
With Adobe Firefly credit packs, faculty, staff, and students engaged in advanced tasks such as video editing, motion graphics, animation, and other high-demand creative applications can purchase extra packs of premium generative AI credits. This responsibly developed, commercially safe AI technology helps quickly produce images, graphics, and videos to visualize their ideas.



Turn documents into insights and communicate visually

Adobe Acrobat Studio for Education

Help faculty and staff cut through document overload, generate trusted insights, and creatively communicate their ideas to any audience. With Acrobat Studio, they can create, edit, sign, and manage PDFs across devices to keep work moving forward. They can use AI Assistant to quickly and securely extract insights (with citations) across multiple documents, formats, and devices to make time for what matters. And they can use Adobe Express Premium to create standout content with easy design tools and professional templates.



Prepare students for success with Adobe Creative Cloud



Rich visual communication across media

Adobe Creative Cloud Pro Plus for Education gives students, faculty, and staff the professional creative tools used across industries, the latest generative AI technology, and Adobe Acrobat in one set of 20+ apps. They'll have everything they need to share research and ideas in images, graphics, videos, websites, animations, podcasts, and more.

	Creative Cloud All Apps - EDU	Creative Cloud Pro Plus for EDU*
All Creative Cloud apps and services	✓	✓
Standard Firefly generative AI features	500 credits per user/month	✓
Premium Firefly generative AI features	✗	1,000 credits per user/month
Acrobat AI Assistant and PDF Spaces	5 lifetime credits	✓
Adobe Stock assets	Adobe Stock collection in Adobe Express Premium	Access to Adobe Stock standard assets

*Plans require version-specific SKUs for faculty/staff or student.



Turn documents into insights with Adobe Acrobat

Keep work moving forward

Adobe Acrobat Studio for Education helps faculty and staff create, edit, sign, collaborate on, and manage PDFs across devices. Plus, quickly and securely extract trustworthy insights across multiple documents with Adobe Acrobat AI Assistant. Faculty can accelerate and deepen their research and staff can streamline processes to focus on more strategic work.

	Adobe Acrobat Pro	Adobe Acrobat Studio for EDU
Create, edit, sign, collaborate on PDFs and more with Acrobat	✓	✓
Standard Firefly generative AI features	25 credits per user/month	Combined with premium credits
Premium Firefly generative AI features	✗	250 credits per user/month
Acrobat AI Assistant and PDF Spaces	5 lifetime	✓
Adobe Express Premium	✗	✓

Adobe Firefly Credits for Education



Unlock creative potential

Adobe Firefly Credits for Education give students and faculty the tools and skills to ideate and create with AI technology that's responsibly developed and commercially safe. They can quickly generate images, graphics, and videos to visualize their ideas, and they can translate audio and video as well.

	Firefly 2,000 Credits for Education	Firefly 7,000 Credits for Education	Firefly 50,000 Credits for Education
Standard Firefly generative AI features			
Premium Firefly generative AI features	2,000 credits per user/month	7,000 credits per user/month	50,000 credits per user/month

Add generative credits

Credits must be purchased separately for faculty/staff use and student use with Adobe Creative Cloud higher education offerings.

Generative credits unlock premium Firefly generative AI features, unmetered access to standard Firefly generative AI features unlimited canvases in Adobe Firefly Boards, Adobe Express Premium, and full access to Photoshop web and mobile apps. Full access to Photoshop web and mobile apps available at the 7,000 Credits and 50,000 Credits levels only.



To learn more contact your Adobe Authorized Reseller or [Adobe Authorized Education Elite Distributor](#).